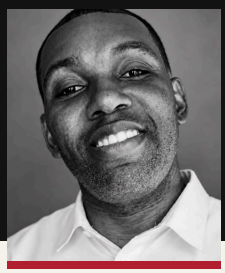
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RASHAUN D. WARREN · FOUNDER & CEO, RDW EXECUTIVE EDGE

Speaking & Services Price Sheet

Leadership that holds when the title is gone. · 2026–2027 Fee Schedule



Every engagement is tailored to your audience, goals, and budget. Fees below cover RaShaun's time, preparation, and customization. Travel is billed separately (see Rates & Terms). Custom quotes are available for any combination of services. All fees are in U.S. dollars.

KEYNOTES

Signature Keynote	45–60 minutes plus Q&A, in person. Choose from Overcoming the Semi-Committed Team, Lead Yourself First, Discipline Over Motivation, Hope Is Not a Strategy, or Built Different, customized to your event.	**$3,500**
Virtual Keynote	45–60 minutes plus Q&A on your platform, with a tech rehearsal.	**$2,000**
Schools, JROTC & Youth Keynote	K–12 schools, JROTC programs, youth athletics, and youth-serving nonprofits.	**$1,500**
Commencement or Ceremony Address	Graduations, commissioning and award ceremonies, banquets, and memorial events.	**$2,500**

PACKAGES

Keynote + Breakout BEST VALUE	Signature keynote plus a 90-minute workshop the same day. Saves $1,000.	**$4,500**
Conference Partner BEST VALUE	Keynote, 90-minute breakout, panel appearance, and book signing or meet-and-greet at one conference.	**$5,500**
Full-Day Leadership Experience BEST VALUE	Keynote, half-day workshop, and a private session with your senior leaders.	**$7,000**

WORKSHOPS & FACILITATION

90-Minute Workshop	Interactive session on any keynote theme or client need, such as Overcoming the Semi-Committed Team (Mirror Test), High-Performance Teams, or Strategic Communication.	**$2,000**
Half-Day Workshop	Up to 4 hours, with participant worksheets and an action plan.	**$3,500**
Full-Day Workshop	Up to 7 hours, including the Crisis & Resilience Leadership Lab or Organizational Strategy & Alignment session.	**$5,500**
Leadership Development Series	Eight facilitated sessions for a leadership cohort, in person or virtual, modeled on the Florence City Schools series for superintendent and principals.	**from $12,000**
Leadership Retreat Facilitation	Facilitated retreat to align leaders on vision, roles, communication, and culture.	**1 day $5,500** **2 days $9,500** **3 days $13,500**

PANELS, MODERATING & MASTER OF CEREMONIES

Panelist	Participation in a moderated panel of up to 75 minutes.	**$750**
Moderator or Fireside Chat	Includes a prep call with panelists and question development.	**$1,000**
Master of Ceremonies	Guides your program, introduces speakers, and keeps the day on time. Half day or full day.	**Half day $1,500** **Full day $2,500**

EXECUTIVE & TEAM COACHING

Introductory rates: ICF coach training complete and Vanguard Professional Coaching Certification (Vanguard XXI) held; ICF ACC credential in progress. Clients who start now keep their package rate for the full engagement. Coaching follows the ICF Code of Ethics and is not therapy, counseling, or legal or financial advice.

Leadership Strategy Session	One 90-minute virtual session focused on a specific leadership challenge.	**$265**
Single Coaching Session	One 60-minute virtual coaching session.	**$175**
Executive Coaching — 3 Months	Six 60-minute sessions (two per month), a leadership assessment, and between-session messaging.	**$1,200**
Executive Coaching — 6 Months	Twelve 60-minute sessions, a leadership assessment, and a mid-point progress review.	**$2,250**
Leadership Team Coaching	Group coaching for up to 8 leaders. Three-month minimum.	**$1,400 / month**

ADD-ONS

Additional Same-Day Session	A second keynote, breakout, or leader session on the same day and site.	**$750**
Book Signing or Meet-and-Greet	Up to 60 minutes after the presentation.	**$250**
VIP or Leadership Reception	Private reception appearance with sponsors, leaders, or honorees.	**$350**
Recording or Livestream Rights	Internal, non-commercial use of video or livestream for 12 months.	**25% of fee**
Custom Content Development	A new keynote, workshop, or curriculum built for your organization.	**$750**
30-Day Virtual Follow-Up	A 60-minute virtual session with your team 30–60 days after the event.	**$750**
Podcast or Media Guest	Interviews on leadership, accountability, and character for aligned shows, based on availability.	**Complimentary**

INCLUDED WITH EVERY BOOKING

- Pre-event planning call and event questionnaire
- Customization to your audience, theme, and goals
- Approved Media Kit, bios, headshots, and social posts
- Stage introduction script for your host
- Audience Leadership Action Plan (digital handout)
- Post-event resources and feedback survey

HOW TO BOOK

01
Request a Proposal
Share your date, location, audience, and goals by email or phone.

02
Review Your Quote
You receive a written proposal with fees and scope. Quotes are valid for 30 days.

03
Confirm in Writing
A signed agreement and the deposit secure your date. Dates are not held until both are received.

04
Plan Together
A pre-event planning call and questionnaire tailor the session to your audience.

RATES & TERMS

Agreements: Speaking, workshop, and facilitation engagements are confirmed by a signed Speaker Agreement. Coaching is confirmed by a signed Professional Coaching Agreement before the first paid session.

Deposit: A 50% non-refundable deposit reserves your date. The balance is due 14 days before the event.

Payment: Check, ACH, or credit card (3% processing fee). Purchase orders are accepted from schools, government agencies, and corporate clients.

Coaching payment: Coaching packages are paid in full at the start or in installments, as listed in the Professional Coaching Agreement. Leadership Team Coaching is billed monthly in advance.

Coaching rescheduling: Please give at least 24 hours' notice to reschedule a session. Sessions missed without notice count as used.

Travel: Airfare, lodging, ground transportation, and meals are billed separately, per the Speaker Agreement. Events within 250 miles of Killeen, TX are billed at the IRS mileage rate instead of airfare.

Education, nonprofit & military rate: 15% off keynotes and workshops for schools, universities, nonprofits, and military or veteran organizations.

Multiple bookings: 10% off when you book two or more engagements within 12 months.

Discounts: One discount applies per engagement. Discounts do not apply to travel, add-ons, or coaching.

Cancellation & rescheduling: Per the Speaker Agreement. Fees are valid for engagements through December 31, 2027.

Recording: Sessions may not be recorded, livestreamed, or distributed without the Recording or Livestream Rights add-on or written approval.

Intellectual property: All presentation content, slides, and handouts remain the property of RDW Executive Edge and are licensed for your attendees' internal use only.

Vendor paperwork: A W-9 and vendor registration forms are provided on request.

EVENT REQUIREMENTS

- Wireless lavalier or headset microphone
- Projector and screen with HDMI connection
- Confidence monitor or clear view of slides, where available
- Water on stage and a quiet room to prepare before the session
- An event contact on site on the day of the event
- For virtual events: platform link and a tech rehearsal before the event

"If you go through life being casual, you will wind up a casualty."

BOOK RASHAUN D. WARREN

Request a custom proposal for your event.

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