RW KEYNOTE SPEAKER · EXECUTIVE COACH · LIEUTENANT COLONEL, U.S. ARMY

Workshops & Facilitation

Turning the message into disciplined execution

RaShaun is a certified Army instructor trained in small-group facilitation and adult learning. His workshops are interactive and practical, and can follow a keynote to deepen its impact.

HOW RASHAUN CREATES VALUE

Leadership Development
Coaches executives and emerging leaders to lead with clarity, consistency, and accountability.

High-Performance Teams
Builds trust, ownership, resilience, and disciplined collaboration.

Crisis & Resilience Leadership
Applies high-stakes decision-making experience to complex organizational challenges.

Organizational Strategy
Aligns people, culture, priorities, and execution around measurable outcomes.

Strategic Communication
Helps leaders communicate purpose, influence stakeholders, and navigate change.

PROGRAM MENU

Overcoming the Semi-Committed Team Workshop

Extends the keynote into a working session. Teams apply the Mirror Test to their own culture, identify where ownership is being withheld, and commit to specific standards.

Format: Half-day or full day · **Best for:** Leadership teams, departments, athletic programs

Crisis & Resilience Leadership Lab

Scenario-based training that applies high-stakes decision-making experience to organizational challenges: deciding under pressure, communicating clearly, and keeping teams steady.

Format: Half-day or full day · **Best for:** Executives, managers, public-sector and military leaders

Building High-Performance Teams

Trust, ownership, resilience, and disciplined collaboration, with practical tools teams use the next day.

Format: 90 minutes to full day · **Best for:** Leadership teams, schools, athletic departments

Strategic Communication for Leaders

How leaders communicate purpose, influence stakeholders, and lead people through change.

Format: 90 minutes to half-day · **Best for:** Executives, principals, managers

Organizational Strategy & Alignment Session

Aligns people, culture, priorities, and execution around measurable outcomes.

Format: Half-day or multi-session · **Best for:** Senior leaders and executive teams

Leadership Development Series

A facilitated series modeled on RaShaun's eight-session Florence City Schools series for the superintendent and principals.

Format: Multi-session (for example, 8 sessions) · **Best for:** School districts, organizations, emerging-leader cohorts

Leadership Retreat Facilitation

Facilitated sessions to align leaders on vision, roles, communication, and culture.

Format: 1–3 days · **Best for:** Executive and senior leadership teams

Built Different: Athlete, JROTC & Youth Leadership

Character, discipline, and a personal standard for success in sport, school, and life, drawn from RaShaun's work with Tarleton State basketball and JROTC programs.

Format: Single session or series · **Best for:** Collegiate and high school athletics, JROTC, youth programs

EVERY PROGRAM INCLUDES

- A planning call and needs assessment
- Content customized to your organization's language and challenges
- Participant worksheets and an action plan
- Optional follow-up coaching or reinforcement sessions

“If you go through life being casual, you will wind up a casualty.”

BOOK RASHAUN D. WARREN

Give your audience a message they will act on.

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